



DIGITAL ODYSSEY CONFERENCE April 15th 2011

Day pass \$60

916-475-9616 www.SacramentoFilmFestival.com

Filmmakers today have many ways they can tell a story and find an audience. The truth is your film is not just a film anymore but an experience. This is the world's first 'trans-media' exposition where you not only learn the mechanics of modern story-telling but also the new ways to attract money and audience.



11:30am - MOVIE MAKEUP: BEYOND THE MAGIC - \$20

Movie Makeup has a long history. Masters like Lon Chaney (*The Hunchback*), Dick Smith (*The Exorcist*) and Rick Baker (*An American Werewolf in London*) have all pushed the envelope. Learn from a modern master – makeup and horror effects artist Jace Witman – how to make your show the best it can be in this eye-popping presentation.



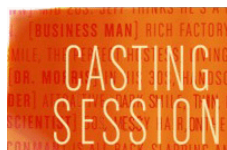
1:00pm - INDIE ROUND TABLE: FINANCING IN THE DIGITAL WORLD - \$20

Meet Marc Clebanoff, (producer of *Pound of Flesh*, playing April 17th @ The Crocker) and Peter Oakes (producer of *The Bone Collector*) as they discuss how to get your movie off the ground from both the traditional standpoint and new methods alike. This section will give you some keys to your future production success.



2:30pm - BEYOND FESTIVALS: THE DISTRIBUTION PLAN - \$20

Tamar Hoffs (director of *Pound of Flesh*), Marc Clebanoff (producer, *Pound of Flesh*) and Peter Oakes discuss distribution from festivals to new media like Google, Hulu, and others. Tamar's new film has just received major cable distribution and Peter created a distribution deal through Google. What is your end game? Come and let our experts help you figure it out.



4:00pm - THE CASTING GAME - \$20

Learn from our experts how professional casting session is handled.